

December 18, 2017

Dear Begonia Customer,

Last Friday (December 15, 2017) Dummen Orange announced the discovery of Xanthomonas in their Begonia stock plants at their El Salvador production facilities. In light of this situation, we have canceled all future orders of Begonia cuttings from Dúmmen Orange.

Plantpeddler sources from several (all) global producers, with only a component coming from Dummen Orange (DO). Begonia crops affected by this include all DO exclusives, and varieties produced by DO which we also source from other breeder/producers. Leveraging our strength in global supply chain in Begonias, we have booked replacement cuttings and are awaiting confirmation. Our single goal is to secure cuttings in quantities sufficient to fulfill all booked orders. We believe this goal will be accomplished, but will require substitutions and in some cases adjusting ship dates of orders. Orders will be adjusted on a “first in – first filled” basis, in respect of those who entrusted us with their business.

DUMMEN ORANGE EXCLUSIVES (All lost for the 2018 season)

Boliviensis: l’Conia: Miss Malibu and Miss Montreal; Unbelievable: First Kiss, Lucky Strike, Red, and Tweety Pie; Unstoppable: Fire, Salmon, and White.

Hiemalis: Dragone Evening Glow, Rosewood, Sunset, and White Blush; Oh So Orange, Polly, Red Baron, Rio, Valentine.

Solenia: Cherry, and Dusty Rose.

Terra Nova Varieties: Cocoa Enchanted Moonlight and Sunrise; Wing Revolution Maroon.

As these varieties are lost for the season, and are single sourced, we will make recommendations as to substitutions. It is our goal to insure all growers booked with Plantpeddler will have replacement options available.

All other varieties: Within our program are sourced from multiple farms, or are exclusives of other breeders including Beekenkamp, Kientzler, Koppe, Rieger and others. We expect some impact within certain key varieties at peak, but expect our resupply efforts will sufficiently cover all orders.

We will be notifying any customer directly whose orders may be impacted by any remaining shortage with options for substitutions or schedule changes. We will also be calling to discuss best disease management practices with all customers who have already received Dummen begonias from us this season.

Based on our resupply efforts, there may be additional Begonia rooted cuttings available. All new orders will be considered on a “first in – first filled” basis.

As we work through this issue, do not hesitate to contact us with any questions or concerns. As the leader in Begonias, it is Plantpeddler’s goal to be your reliable source now and in the future. When you think Begonias, think Plantpeddler.

Sincerely,

Mike Gooder
President & Owner