

PLANTPEDDLER

You're Invited!

Variety Day 2023

"Testing the Best in the Midwest"



Friday, August 4, 2023 9:00 am to 4:00 pm
Experience, Educate, Enjoy!

You are invited to join us! This is our opportunity to bring the industry together: All horticulture professionals in production, distribution, wholesale, retail, landscape, and allied trades are invited. For you and your team, we have a complimentary day full of genetics, breeders, seminars, tours, food, and networking awaiting you.

Experience our Trial Garden with nearly 1500 varieties of vegetative annuals from our global array of breeders and farms. An outstanding opportunity to explore, expand, educate, and exchange ideas. Also, a beautiful place to take photos and gather information for your Spring 2023 social media and marketing. This is a day for you to grow your business!

This year, we have an outstanding slate of presenters covering techniques and technology to help you grow crops more successfully and increase your bottom line. Industry leaders will be on the main stage to deliver take-home messages to ensure your investment of time and travel is rewarded with expanded knowledge. Beyond that, participating breeders and sponsor vendors will be available throughout the day to help answer your specific questions and expand your industry network.

We are looking forward to enjoying the day with you and yours!

Make plans to attend. For further event information, travel guide and to RSVP, please visit our website at www.plantpeddler.com, email info@plantpeddler.com, or give us a call at (800) 827-1654. If arriving the night before, please let us know, as we have a special event for you that evening.

Hotel Accommodations: There is a block of rooms reserved for the evening of Thursday, August 4, at the Cresco Super 8 Motel. As the rooms are not available online, you must call or direct email to request a room in the Plantpeddler block. The phone number is (563) 547-9988 or email crescosuper8@gmail.com

Follow-Up Events: Poinsettia Variety Day 2023 is Thursday, November 30. Variety Day 2024 is Friday, August 2. Please save these dates.

Breeders Represented:

Beekenkamp, Benary+, Bull Plant Genetics, Cultivaris, Danziger, Dummen Orange, Green Fuse, Kerley, Kientzler, Koppe, Lazzeri, Plant Haven, PSI, Quality Cuttings, Sakata, Selecta, Suntory, Syngenta Flowers, Terra Nova, Vivero, Westhoff

Garden & Event Sponsors:

BASF, Bayer, BFG, Biobest, Calin Sales, Corteva, Gemplers, Griffin, HC Companies, HortAmericas, ICL, Jiffy, Koppert, NuFarm, OHP, Pace 49, Plant Marvel, Poppelmann, Premier Horticulture, Syngenta CP, Westrock MSP, Winfield

