PLANTPEDDLER

Variety Day 2024

"Testing the Best in the Midwest"

Friday, August 2, 2024 - 9AM to 4PM

Schedule of Events

9:00 AM: **Trial Gardens Open**

11:30 AM – 1:30 PM: **Lunch Under the Big Top**

Presentations

10:00 AM: **Nathan Sell, Kientzler NA/InnovaPlant**
Commercial Director NA – nsell@innovaplant.com
Offshore Production and Logistics

10:45 AM: **Jim Gideon, UbiGro**
Sales Manager - jim@ubigro.com
Futuristic Greenhouse Coverings are Here

11:00 AM: **Dr. Janna Beckerman, Envu & Purdue Extension Pathology**
Green Solutions Team Technical Services Lead – jannabeckerman@envu.com
Deep Six Your Diseases!

12:45 PM: **Dr. Chris Currey, Iowa State University**
Professor of Horticulture & Extension - ccurrey@iastate.edu
An Ounce of Prevention - Production Strategies to Reduce Disease

1:30 PM **Pablo Corzo & Dr. Brian Krug, Syngenta Flowers**
Pablo – Site Manager-Kapok – pablo.corzo@syngenta.com
Brian – Midwest Technical Lead – brian.krug@syngenta.com
An Inside View of the Syngenta Kapok Stock Farm

Tours

12:00 Noon: **Greenhouse Tour**
Joan Leuenberger & Plantpeddler Team

2:00 PM: **Greenhouse Tour**
Joan Leuenberger & Plantpeddler Team

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